

Joe G. Czabajski

1613 Wade Drive • Bedford, Texas 76022
Home: 817-282-8419 • Cell: 817-307-8535

joecz@czcreative.com www.czcreative.com

sa - by'- ski (*noun*) seasoned graphics professional with proven ability to manage projects from concept to completion.

Objective

Accomplished art director/administrator seeking to apply extensive creative background in art direction, photography, project management, print purchasing and branding to the position of Senior Art /Creative Director or Creative Services Manager.

Professional Profile

Proven ability to develop creative concepts and turn them into finished products
Manage and maintain production of multiple projects
Experience in multiple areas of the creative process

- Graphic Design
- Art Direction for print and video
- Product Photography using view cameras
- Image/Brand Management
- Project Management
- Print Purchasing
- Trade Show Management

Computer Skills

- Adobe Photoshop
- Adobe Illustrator
- Quark Express
- Adobe In-Design
- Microsoft PowerPoint
- Microsoft Word
- Classes in DreamWeaver and Flash

Professional Experience

Criswell Communications (KCBI 90.9 FM) - Arlington, Texas—January 2003 – Present
Director of Creative Services

Instituted in-house graphics department. Responsible for logo creation, developing printed materials, web graphics, eye catching trade-show display images, creating and editing a quarterly newsletter, print purchasing, coordinating direct mail campaigns for targeted listener base and purchasing specialty items. In addition, designed and continue to guide the visual branding effort for KCBI radio.

CZ Creative Services - Bedford, Texas—July 2002 – Present
Freelance Graphic Design

Retained by clients to create art and graphic layout content for catalogs, sales sheets, CD's and web graphics.

Spherion Personnel - Fort Worth, Texas—September 2002 – December 2002
Dell Computer Store Manager

Maintain sales goals and staff for Dell Computer Store

JUSTIN BRANDS, INCORPORATED - Fort Worth, Texas— July 1995 – May 2002
Assistant Director of Advertising

Guided, created, and promoted various phases of advertising for Justin, Tony Lama, Nocona, and Chippewa Boot Companies. Specific duties included coordinating with different divisional marketing departments and outside advertising agencies to produce innovative image and marketing platforms/promotions from product rollouts through dealer co-op advertising, media planning, and production. In addition, participated in the on-going development and maintenance of all four company web sites. Also was responsible for art and photo direction, print production management and specialty item purchases.

- Successfully coordinated the initial launch of all Justin Brands, Incorporated, web sites.
- Pioneered the use of internet communications with outside ad agencies therefore reducing shipping costs and drastically improving turn-around time on project.
- Instituted in-house design capabilities.



Joe G. Czabajszki

Page 2

PREMIER DESIGNS, INCORPORATED - Irving, Texas— August 1990 – May 1995

Art Director / Photographer / Print Buyer

Responsible for all phases of print production which included: design, photography, scheduling, purchasing of color separations, and printing. Other creative duties were: concept, layout, and design of a semi-annual jewelry catalog as well as designing other corporate promotional items.

- Introduced company to computer based graphic design, which improved overall production flow.
- Decreased catalog production costs by 50% by bringing design and photography functions in-house.
- Created in-house newsletter to enhance internal communications between management and staff.

LD BRINKMAN, INCORPORATED - Austin, Texas— August 1989 – April 1990

Operations Manager

Major duties included: supervising branch activities, overseeing office and warehouse personnel, public relations, inventory control, order entry, building security, accounts receivables/payables, and maintaining customer account profiles.

LTV AIRCRAFT PRODUCTS GROUP – Grand Prairie, Texas— June 1985 – February 1989

Tradeshow Coordinator/Computer Programmer

Tradeshow Coordinator - (September 1987 – February 1989) Interfaced with various program offices to develop marketing approaches for various military trade shows. Developed and configured exhibits as well as oversaw the activities at company sponsored hospitality suites during off-site events. Supervised the installation and dismantle of displays in addition to ordering ad specialties and executive gifts.

Computer Programmer – (June 1985 – September 1987) Supported a corporate consolidation accounting package by writing and maintaining system software.

- Corporate Co-Chair for Savings Bond drive (1986 and 1987)
- United Way Corporate Chairperson (1987)
- March of Dimes Teamwalk top funds raised (1987 and 1988)
- Reading is Fundamental (RIF) corporate volunteer (1985-1989)

Education

Texas A & M (Commerce)— May 1985

B.S. in Computer Science and Photography (Double Major) with a minor in Business

- Scholarships: "Blue and Gold Society" and "Freshman Leadership Class"
- Student Body President, United Students Association (1984 – 1985)
- Student Body Vice-President, United Students Association (1983 – 1984)
- Served on the board of "The Five Star Series". Organized several social and cultural events for TAMU and surrounding community (1984 – 1985)
- Dean's List (Fall 1984 and Spring 1985)
- Listed in "Who's Who" in American Colleges and Universities (1984)
- Photographer's Forum Award of Excellence (1984)

Activities

Publisher of quarterly bi-lingual, Hungarian newsletter in the D/FW area

Vice-President of Community Affairs, Metroplex Magyar Cultural Circle

Vice-President D/FW Hungarian School

References

Doug Price
KVTT 91.7 Radio – Gen. Mgr.
214-351-6655

Ron Harris
National Association of Religious Broadcasters – Sr. VP for Strategic Marketing
817-446-7898

Chris Holcomb
Brodnax Printing
469-767-6064

James Nance
MTG Audio/Video - Owner
817-909-3453